

1 WAY TO BE A MEMBER... 10 WAYS TO BENEFIT!

1. Events and conferences:

Free attendance at 15 monthly information and networking events in 2009.
Discounted registration fee to the it@cork Technology in Business Conference and other events.

2. Networking:

Membership of it@cork provides the opportunity to make new contacts and interact with the industry at events.

3. Training:

Access to over €50,000 worth of subsidized training in 2009 through it@cork's partnership with the Software Skillnet.

4. Raise Your Profile:

Member profile included in the online directory.
Members are listed in the it@cork Annual Report circulated to hundreds of members and contacts.

5. Keep informed:

The it@cork website is a valuable resource for ICT professionals.
Access workshops and information sessions to keep on top of industry developments.
Our free monthly newsletter is sent to over 1600 subscribers.

6. Get involved:

Take part on the Board or subcommittees.
Present at an event.
Submit your ideas for events.

7. Promote your company:

Host a member company visit.
Submit your latest news and press releases for inclusion on the website and in the newsletter.
Promote your company through member-to-member offers.

8. Connect:

Connect with it@cork members through our social media tools:
LinkedIn, Facebook, our blog (<http://blog.itcork.ie>) and follow us on Twitter (<http://twitter.com/itcork>).

9. Sponsorship:

Sponsorship opportunities for member companies.

10. Enjoy:

Enjoy the benefits of membership of your it@cork network.

it@cork is a member-driven non-profit business association representing the interests of ICT professionals in the Cork region. The it@cork network now represents over 290 corporate members. In 2009 we organised 30 events attended by 1500 members.

The Board of it@cork is made up of 14 representatives from the industry and related organisations who volunteer their time to the organisation with a wider Steering Committee of 17 also operating. In addition there is a staff of three personnel: Programme Manager, Events & Marketing Executive and Accounts Administrator.

Membership of it@cork provides the opportunity to make new business contacts, learn the latest in technology trends and heighten your company profile. The organisation provides IT professionals from all sectors with opportunities to meet and develop an appreciation of the resources and activities of the IT market in the Cork area.

it@cork

Network for IT Professionals

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Network for IT Professionals

ANNUAL REPORT 2009

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Dear IT@Cork members,

It gives me great pleasure on behalf of IBM to continue our sponsorship of the Annual Report. Last year IBM celebrated 40 years of operations in Cork. IBM is one of the longest established and largest IT multinationals in Ireland. It is one of Ireland's leading providers of advanced information technology, products, services

and business consulting expertise. IBM is dedicated to helping our clients innovate and succeed through the end-to-end transformation of their business models and the application of innovative technology and business solutions.

Developing and driving a smarter economy is paramount for global stability and economic growth. We as business leaders must continue to think of ways to execute this model. This is the basis of the IBM Smarter Planet strategy. At IBM, our services and solutions are all geared towards smarter planning for the modern environment, with a progressive view to business and social consciousness.

As a globally integrated company, IBM is committed to drawing on locally established skills and talent to create value for clients worldwide. Our multi-million Euro investment in our Blackpool Business Continuity and Resilience Client Centre is an exciting model that continues to drive local value and economic growth. The Software Lab in Cork Airport Business Park continues to grow and is part of more than 80 IBM development laboratories around the world giving employees excellent access to the latest technology, talent and research and development in industry leading software.

Last June highlighting Cork's role as an important location to help IBM fulfill its global research, development and business strategy, IBM announced the expansion of its Software Development Lab in Cork, adding to existing software missions. IBM previously expanded its Cork Lab following the acquisition of Vallent Corporation in 2008. The teams are responsible for research, development and support of the

Tivoli-Netcool Wireless product portfolio that requires a very close interaction with the IBM Sales teams on a global basis.

Whether the project involves data storage, waste management, the implementation of new energy systems or traffic management control, the end results for our Clients should be measurable in terms of increased efficiency and operational effectiveness because businesses, governments and people everywhere are more concerned about efficient use of energy and natural resources. IBM's Cloud Computing strategy and Business Continuity & Services portfolio are ideally positioned to address these needs.

Last October 16th, IBM announced an expansion of their Analytics and Risk Management Capability in Ireland. Through its established collaboration in Ireland, IBM will join together with the University College Cork, IRCSET, Science Foundation Ireland, and IBM Research scientists in Zurich, Switzerland and Yorktown Heights, NY, USA on the development of these advanced risk analytics technologies - harnessing next generation analytics and intelligent software - to develop enhanced methods and tools that will help companies in industries such as manufacturing, pharmaceutical, healthcare, and government to better manage risk.

We look forward to IBM continuing to play a leading role in the development of businesses in Cork for many more years to come. More information on IBM in Ireland can be found at www.ibm.com/ie

Denis Collins

Global Sales Executive

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PlanNet 21 Communications
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PSI Mobile Limited
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SellSoft
Shared Visions
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Smart Tactics
Smart Telecom
Snap On Diagnostics
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Sogeti Ireland
Solarwinds Software Europe Limited
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South West Regional Authority
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Technology Transfer Initiative
Telecommunications Software & Systems Group (TSSG)

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